

THE BEST FIFA FOOTBALL AWARDS 2018

RULES OF ALLOCATION

The articles below relate to the following award:

- **The FIFA Fan Award 2018** (the “Award”)

Art. 1. The Award is organised and presented by FIFA.

Art. 2. The Award rewards the best fan moment between September 2017 and July 2018, regardless of championship or nationality. This could be, for example, for a choreographed display, chant or other fan moment which struck a chord with people globally and expressed a special form of commitment and passion for the supported team or football in general.

Art. 3. A panel of FIFA and external football experts shall compile a shortlist of three (3) fan moments occurring during the period from September 2017 to July 2018, which shall be published on FIFA.com shortly thereafter in order to facilitate a public vote of fans registered on FIFA.com.

The voting mechanism for the Award is as follows:

On 3 September 2018 at 3pm CET, public voting will commence on FIFA.com and will close at the exact moment announced during the live TV broadcast of The Best FIFA Football Awards 2018 in London on 24 September 2018.

Each registered fan of the public is entitled to make one (1) vote.

Art. 4. The Award is presented for the fan moment that has received the highest number of public votes of fans registered on FIFA.com.

Art.5. The fan or a representative of the fan group involved in the best fan moment receives the trophy in person during a ceremony organised by FIFA.

Art. 6. Any dispute arising from the voting process shall be reviewed and resolved by FIFA at its sole discretion.

Art. 7. Notwithstanding the above articles, FIFA is entitled to disregard any vote by any registered fan of the public at any time in the event that he or she is deemed by FIFA, at its sole discretion, to have been associated or involved at any time with any unethical and/or disreputable act or practice, unlawful activity, conduct or undertaking (including but not limited to bribery, corruption, discrimination of any kind and racism). For the avoidance of doubt, FIFA is not obliged to publish such vote or communicate any such decision to the relevant registered fan of the public or to any other person.