

## 2018 FIFA World Cup<sup>TM</sup> tickets

Facts and figures 15.08.2018\*





The 2018 FIFA World Cup™ in Russia was a major success and set new benchmarks in various areas, including ticketing. A month after the thrilling final at the Luzhniki Stadium, FIFA can now sum up the most important ticketing figures.

- 3,031,768 total number of people who attended FIFA World Cup matches across all 12 stadiums (this number includes tickets allocated to hospitality customers, to media, TV and broadcasting representatives, as well as to other constituent groups).
- 2,857,241 number of purchasable tickets allocated to fans all around the world since September 2017.
- 47,371 average match attendance.
- 98.2% average stadium occupancy.
- 98,459 total number of tickets resold via the official resale platform at FIFA.com/tickets.
- Tickets allocated to Russian fans + top-10 list of international countries (tickets allocated to customers via FIFA.com/tickets and at FIFA Venue Ticketing Centres):
  - o Russia (1,175,592)
  - o USA (100,110)
  - o Germany (71,676)
  - o Brazil (70,823)
  - o Colombia (66,923)
  - o Mexico (65,331)
  - o Argentina (58,662)
  - o China (44,274)
  - o Peru (43,450)
  - o Australia (36,660)
  - o England (35,295)

<sup>\*</sup>Please note that all ticketing figures reported in this document are correct as at 15.08.2018; subject to change due to ongoing final reconciliation.