

To the members of FIFA

Circular no. 1459

Zurich, 10 December 2014

SG/dau

FIFA World Football Museum – shirts & contact

Dear Sir or Madam,

We are pleased to give you some information related to the upcoming FIFA World Football Museum.

FIFA World Football Museum

January 2016 will see the opening of the FIFA World Football Museum in Zurich, Switzerland. The FIFA World Football Museum will be a celebration of football excellence. It will reveal how the game has connected and inspired the world for over 100 years.

Great importance will be given to the preservation of the glorious heritage of the FIFA World Cup™, from its inception in 1930 to present times. Along with the original FIFA World Cup Trophy, the FIFA World Football Museum will display memorabilia and apparel from the competition's heroes of yesterday and today.

We have also enclosed a brochure that will give you a brief introduction to the project.

“The rainbow” – a display of all 209 FIFA member associations’ football shirts

The museum will represent a fantastic opportunity for FIFA to introduce the alliance of its members from all over the world, which will be the focal point of the entrance hall's main exhibition: “the rainbow”, where the current jerseys of FIFA's 209 member associations will be on display. In order to achieve this, we would appreciate your help in a simple way:

- Please provide the museum with your current national team shirt (home shirt, men's “A” representative team) by the end of January 2015.
- We would also request that, every time you change your shirt, you send us the newest version so that our display can be updated.
- Please also provide the museum with a contact person at your association who has strong historical knowledge and can answer questions from the museum team about your association and football in your country.

Contacting the museum

If you have any questions, please feel free to contact the FIFA World Football Museum team, who will be happy to assist you.

E-mail: David Ausseil, FIFA Museum Creative Director: david.ausseil@fifa.org.

Address: send the shirt to: FIFA Museum, FIFA-Strasse 20, P.O. Box, CH-8044 Zurich, Switzerland

Thank you in advance for your assistance. We trust that you will support FIFA's efforts to create a beautiful museum and that you will ensure that your association's colours are properly represented.

Yours faithfully,

FIFA



Jérôme Valcke
Secretary General

Encl. FIFA World Football Museum presentation brochure