

Beverage Licensing

Amarula

Amarula, South Africa's legendary brand, created a limited edition bottle for the 2010 FIFA World Cup™. For the first time ever, the legendary elephant emblem of the cream liqueur gave way to an image of the official FIFA World Cup Trophy.

Amarula is available worldwide.





NEDERBURG

SOUTH AFRICA
LIMITED EDITION

twenty10

CABERNET
SAUVIGNON
2007



Nederburg Wine

⁰¹ Nederburg wine being served in hospitality area during the FIFA World Cup™.

The winemakers at Nederburg – South Africa's most awarded winery, which has a history dating back over 200 years – crafted a limited edition to celebrate the first FIFA World Cup™ in Africa.

The Nederburg limited edition range includes a 2007 Cabernet Sauvignon, a 2009 Sauvignon Blanc and a 2009 Dry Rosé, and has been distributed in more than 20 countries across five continents.

