

Rules of the Golden Ticket eWorld Cup Contest (the “**Contest**”)

Organised by:

Fédération Internationale de Football Association
FIFA Strasse 20
P.O. Box
8044 Zürich
Switzerland
("FIFA")

1. Eligibility. The Contest is only open to participants who are **at least eighteen (18) years of age and of legal age in their country of residence as at the date of their entry into the Contest.** Directors, officers, employees, contractors and agents of FIFA, including its subsidiaries, and members of any of their immediate families (i.e. spouses/partners, parents, siblings, grandparents, grandchildren or children) are not eligible to enter the Contest. Winning the prize is contingent upon fulfilling all requirements set forth herein. Participation in the Contest does not create a contractual relationship with FIFA.

2. Timings. The Contest will commence at a time of FIFA’s choosing between 2 and 4 August 2018 when FIFA posts a question related to the Contest on (i) the FIFA eWorld Cup Facebook page available at: <https://www.facebook.com/FIFAEWorldCup/> and (ii) the FIFA eWorld Cup Twitter page available at: <https://twitter.com/FIFAEWorldCup> (the “**Posts**”). The Contest will close at 23:59 CET on 4 August 2018 (the “**Closing Date**”)

3. Participation. In order to be able to participate in the Contest, each participant will be required to:
 - (a) ensure that their personal Facebook or Twitter (as applicable) network account privacy settings are configured to allow FIFA to review the participant submissions and contact the participant throughout the period of the Contest; and

 - (b) answering the question in the contest post.

Your submitted content must be your own original work. As a condition of claiming a prize, you will be required to sign an Affidavit (hereafter defined) confirming, inter alia, that your entry is your own work and that you assign all intellectual property therein to FIFA for its unrestricted use.

4. Limitation. All users may only participate in the Contest once. Multiple entries to the Contest shall be deemed void. The use of any automated software or multiple accounts is prohibited. FIFA’s decision in connection with any aspect of the Contest shall be final, binding and enforceable, including the discretion not to accept entries in cases including, but not limited to, user content which encourages activity or conduct that is unlawful, harmful, threatening, abusive, harassing, defamatory, hateful, or racially, ethnically or otherwise objectionable, and/or content for which participants were compensated for or granted any consideration by any

third party, and/or content which infringes any intellectual property rights including patent, trade mark, copyright or other proprietary rights of any third party.

5. Winner and prize.

Following the Closing Date, a FIFA jury will select from all entries one contest winner.

The three (3) prize winners of the Contest (the "**Winner**") shall be entitled to receive each a shirt signed by several online celebrities attending the eWorld Cup Grand Final.

For the avoidance of doubt, although the Winner of the Contest must satisfy the age criteria set out in paragraph 1 above, their guest may be of any age, it being understood and agreed that such guest shall, at all times, remain the sole and exclusive responsibility of the Winner.

For the further avoidance of doubt, all aspects of the prize are stated above. To the extent that FIFA ensures that the above prize items are made available to you, FIFA will be deemed to have fulfilled its prize obligations. All costs and expenses not explicitly stated above as comprising part of the prize shall be the sole responsibility of the Winner. Such costs and expenses, which will not be covered by FIFA, shall include (without limitation): insurance, duties and taxes related to receiving the prize. The Winner waives any and all claims (if any) for relief (including restitution) against FIFA and their respective bodies, officers, agents, employees, volunteers, sponsors and any other entity or person acting on their behalf should the purpose of such ancillary expenses be or become in whole or in part frustrated for any reason whatsoever. All relevant insurance is the Winner and their guest's own responsibility.

The Winner cannot request a cash alternative or substitution of the prize. FIFA, at its sole discretion, reserves the right to substitute a prize of greater or equal value in particular if any element of the prize cannot be awarded as described due to unavailability. Notwithstanding the foregoing, FIFA reserves the right to make, at its sole discretion, changes to the prize.

6. Conditions to claim the prize. The Winner will be notified by FIFA by way of direct private message on Facebook or Twitter (as applicable). In order to win the prize, the Winner will be required to sign and return to FIFA an Affidavit of Eligibility and Authorisation within three (3) days of being notified that they are the Winner pursuant to which the Winner will, inter alia, confirm their eligibility to participate in the Contest (the "**Affidavit**"). Please note that the Affidavit will also require the consent of the potential Winner to have FIFA use his or her name, photograph, likeness, voice, prize information and biographical information for publicity and promotional purposes without further compensation.

However, if a Winner:

- (a) is ineligible for, or unable to obtain, a visa (if applicable); or
- (b) fails to sign and return the requested Affidavit and image waiver within three (3) days of being notified that they are a Winner;

the Winner shall be disqualified and shall forfeit the opportunity to claim the prize. Thereafter, FIFA shall, in accordance with the criteria set out in paragraph 5 above, select another winner. Following FIFA's receipt of the executed Affidavit from the Winner, FIFA will then provide detailed information about the method of delivery of the prize.

7. Cancellation. FIFA reserves the right, in its sole discretion, to cancel, suspend and/or modify the Contest, in particular if any fraud, technical failures or any other factor beyond FIFA's reasonable control impairs the integrity or proper functioning of the Contest. FIFA reserves the right, in its sole discretion, to disqualify any user it finds to be tampering with the FIFA eWorld Cup Facebook or Twitter Page account(s), the participation process or the operation of the Contest.
8. Disclaimer and Limitation of Liability. FIFA is not responsible for: (1) any incorrect or inaccurate information; (2) technical failures of any kind; (3) unauthorised human intervention in any part of the Contest; (4) any damage, loss, injury, disappointment or psychological stress/trauma suffered by any participant entering the Contest or as a result of acceptance of any prize; (5) participants ensuring that they are legally allowed to participate in the Contest; or (6) the prejudice resulting from any of the events listed under (1) to (5).
9. Privacy. Please read this paragraph on Privacy carefully and ensure that you understand it. By entering the contest and providing your personal data, you authorise FIFA to store, transfer and otherwise use any Personal Data provided as set out in the following.

Personal information collected by FIFA during the Contest will be limited to (i) the email address of participants; (ii) their public Facebook or Twitter social media handle (as applicable); and (iii) the submitted photographs pursuant to paragraph 3(b) of these Contest rules ("**Personal Data**").

Except for the submitted answer, which shall be used in accordance with paragraph 3 of these Contest rules, such data shall only be used so as to enable FIFA to administer the Contest, issue the prize and contact the potential winner. Any personal information collected by FIFA shall be deleted by FIFA once the Contest terminates.

FIFA will comply with the obligations and safeguard your rights under the applicable data protection laws.

In this regard, you acknowledge and agree that such Personal Data may be transferred to Gallafilz GmbH.

Data security is very important to FIFA. In order to protect the Personal Data suitable measures to safeguard and secure your Personal Data have been put into place.

You have the following rights under the applicable data protection laws:

- (i) the right to be informed about the collection and use of the Personal Data;
- (ii) the right of access to and receiving a copy of the Personal Data that FIFA holds about you;
- (iii) the right to rectification if any Personal Data that FIFA holds about you is inaccurate or incomplete;
- (iv) The right to be forgotten – i.e. the right to ask FIFA to delete any Personal Data that FIFA holds about you to delete it sooner than as indicated above;
- (v) the right to restrict (i.e. prevent) the processing of the Personal Data;
- (vi) the right to data portability (obtaining a copy of the Personal Data to re-use with another service or organisation);
- (vii) the right to object to FIFA using the Personal Data for particular purposes; and
- (viii) rights with respect to automated decision making and profiling.

In the event of any cause for complaint about the use of the Personal Data or if you have any questions relating to this paragraph, you shall please contact FIFA as follows: Fédération

Internationale de Football Association (FIFA), FIFA Data Protection Officer, FIFA-Strasse 20, 8044 Zurich, Switzerland. FIFA's representative in the EU may be contacted as follows: VGS Datenschutzpartner UG, Am Kaiserkai 69, 20457 Hamburg, Germany. FIFA shall apply best efforts best to solve the problem for you. If FIFA is unable to help, you also have the right to lodge a complaint with the competent data protection supervisory authorities.

10. Prevailing language. The Contest rules have been drafted in English. Each participant acknowledges and agrees that he/she has read and understood these Contest rules and that he/she is fully aware of the rights and obligations arising therefrom. In the event of any discrepancy between the English and translated texts, the English text shall be used to resolve any doubts arising in respect of interpretation and/or application.

11. Governing Law. The rules of the Contest and one's participation in the Contest shall be governed by the laws of Switzerland, to the exclusion of its rules on conflict of laws. Any claim arising out of or related to the participation in the Contest shall be submitted to the exclusive jurisdiction of the ordinary Court of the Canton of Zürich.

12. The Contest is not, in any way, sponsored, supported, endorsed or organized by Facebook, Inc or Twitter, Inc.